Printed Sources

How do I reference a book?

Example of citation within the text - Paraphrasing
Baylis, Holmes and Starkey (2007) state that it is impossible to find out how many people listen to a radio show or watch a television programme. This means that broadcasters have great difficulty in attempting to find out their most popular products and in assessing audience size.

Example of citation within the text - Direct quote
Baylis, Holmes and Starkey (2007) say that “It is broadcasters who face the biggest problems when measuring audiences and trying to find out which of their products are the most popular- we simply do not know how many people are tuned in to a television or radio programme” (p.105)

Example of how the reference for this source should appear:

Books with one author - points to note
The following format should be used when referencing books:
Surname, Initials. (Year) Title of book. Place of publication: Publisher.

- Within the reference, the book title should be italicised
- Place of publication is always the city/town not the country i.e. London, not UK
- The year is the date of publication, not a reprint date. Look out for these on the verso (back of the title page), they have no bearing on edition dates
- Anything other than a 1st edition e.g. 2nd, 3rd, 4th etc., needs to be included within the reference, and goes immediately after the title
- When quoting directly, “quotation marks” are used to distinguish a short quotation, usually no more than 2 lines in length
- Longer quotations should be indented and placed in a separate paragraph, you do not need quotation marks as well