Electronic Sources

How do I reference a webpage?

**Example of citation within the text – Paraphrasing**

When you smoke a cigarette, your arteries narrow because the substances in the smoke have this effect. Your blood pressure will rise as a result.

(BBC, 2013)

**Example of citation within the text – Direct quote**

According to the BBC health website (2013), “smoking a cigarette immediately raises blood pressure as the chemicals in cigarette smoke stimulate the arteries to constrict.”

**Example of how the reference for this source should appear:**

Available from: http://www.bbc.co.uk/science/0/21673605
Accessed 6 September 2013

**Webpages - points to note**

The following format should be used when referencing webpages:

Author (Year) *Title of webpage*. Place of publication: Publisher. [Online].
Available from: web address [Accessed date].

As yet, there is no fixed standard applied to citing electronic sources – the key is consistency. If you apply a consistent style throughout your work, your reader will be able to understand the information and trace the sources that you have used.

If no individual author is mentioned, try and identify the department/section that is responsible for the Web page i.e. “Kingston University Library”, and treat as a corporate author.